

Innovative Technologies & Solutions for High Quality Personalization



Application Areas

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Application Areas





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Innovative Technologies for High Quality Payment Cards

10/8/2019

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Classic Credit Cards

Standard Manufacturing Process:

- Offset Print on Sheets (Artwork)
- Collating, Lamination & Punching of sheets
- Milling & Embedding of chip
- Personalization of card holders data



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- > Bindes production ressources, material and cause stock management
- > Requires "long" time to issue "new" cards







Standard Manufacturing Process:

• Result: High value card body for each card type -> demand of secured storage and secure handling



Alternative:

• Reverse Transfer Printing Process Technology, but this cause high costs for print materials and additional efforts for material management



New Generation of Payment Cards Simplify the Production



Simplify the Production:

- Reduce time for card design development and manufacturing
- Minimize number of blank card body types
- Reduce costs for card production and personalization





New Generation of Payment Cards Simplify the Personalization

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Simplify the Personalization:

- Full card personalization of magnetic stripe, chip and optical card data by inkjet (600dpi)
 - > Increase machine throughput and production output
 - > Reduce costs for card personalization by usage of FULL card-size color DOD printing technology
 - > Reduce material wastage and minimize material disposal effort (non-sensitive waste)



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New Generation of Payment Cards Simplify the Personalization



... another example with Gold & Silver Cards:



Blank card body



> Personalized in black color



... or in full color with Liquid Coating



New Generation of Payment Cards Biometric Cards

Next Generation of Biometic Cards:

- Innovative Payment cards with integrated Fingerprint Reader
 - > Engery supply for card holder authentication, payment transaction processing completely by RFID (without battery inside card)
 - > Secures every single payment transaction (independent of purchase value) which would increase user acceptance



- > Full personalized Biometric Payment card (samples for Debit & Credit cards)
- > Solution based on Mühlbauer TeConnect® and DICL



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New Generation of Payment Cards Potential of Cost Reduction

Step in a better card product:

- Print of card holders signature during personalization
 - > Card body doesn't require the additional signature panel
 - > Cost saving (material) and faster card manufacturing
 - > Printing of signature by DOD and protection with Liquid Coating (LQC)
 - > Secures the card already before shipment against missuse







> Printed Signature, secured by Liquid Coating (LQC)



New Generation of Payment Cards Potential of Additional Card Feature



Additional / NEW Card Design Feature:

- Improved card design
 - > By usage of Mühlbauer standard Liquid Coating (LQC)
 - > New card surface design with glossy OR matt structure
 - > Also for a better card surface protection and enhanced resistance against abraison



> Sample Payment cards with standard Liquid Coating

New Generation of Payment Cards Potential of Additional Security Feature(s)



Additional Card Security Features:

- Increase of card security
 - > By usage of UV flourescent ink for card surface protection -> Liquid Coating (LQC)
 - > Possibility on card front side as innovative card structure in addition
 - > Possibility on card back side as additional security element (UV ink for signature)



> Sample Payment card with special Liquid Coating under UV-light

New Generation of Payment Cards Personalization Cost – Reduction & Production Efficiency Increase

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Consumable costs per card:

- Sample Card by D2T2 Printing Process
- Sample Card by Re-Transfer Printing Process
- Sample Card by DOD Inkjet Printing Process

approx. 8-12 Cents approx. 38 Cents approx. 2 Cents ONLY

- > DOD Inkjet printing process cause -80..95% material cost savings!
- Full color DOD Inkjet printing machine speed is 6,000 cards/hour



> Consumable materials for DOD Inkjet Printing process



- → 2-4-times faster!
- \rightarrow 2-4-times more production capacity with just 1 machine!

New Generation of Payment Cards Metal Cards

High Value Cards:

- Innovative Payment cards by a valuable card material and "metallic sound" of the card by usage of those
- Multiple types of "metal cards":
 - Full metal cards
 - > Metal hybrid cards

BANK OF TECURITY

MARTINA SPECIMEN

4000 1234 5678 9010





> Further advantage: No direct consumable materials for personalization necessary

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> Typically optical card personalization by LASER engraving technology

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Modularity:

- Innovative personalization systems for innovative payment cards:
 - > Example: Configurable card input /output modules





Standard & Metal card input units for SCP 1501 and 4000 (Multijob)



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Extension capability:

- Innovative personalization systems for innovative payment cards:
 - > Example: SCP 6000 DOD for full color inkjet + laser



> SCP 6000 DOD with extension laser engraving

UPGRADE CAPABILITY:

- MULTIPLE LASER UNITS
 - ➢ FIBER LASERS
 - GREYSCALE LASERS
- ADDITIONAL FEATURES
 CLU/MU
 - > CLI / MLI
 - ➢ MICROTEXT WAVELINE
 - ➤ TACTILE DATA
 - ➢ GHOST IMAGES

Data Verification Module – Enhancement of the Quality Assurance Process:

- To ensure correct personalization of the card or ID-document
- Integrated in the personalization machine at the end of the machine; just before the output
- Check of all produced cards 100%
 - > Linked with personalization platform manager MCES
 - > Linked with production management software
 - > Physical access to the module by authorized staff only
 - -> by minimum two persons to avoid human mistakes & manipulations



Sample: Data Verification Module in SCP 1501







Data Verification Module – Enhancement of the Quality Assurance Process:

- Just one (1) single card inside the verification module
- Reading & Check functionalities of:
 - > Chip contact/contactless based -> ATR & ATS, reading of personalized data
 - > Magnetic stripe -> reading of track 1,2,3
 - > Camera system -> optical reading of personalized data on card front side & card back side
 - > Verification of the identified document data with original personalization data -> decision true or false
 - > Good result: transfer of document into the output unit
 - > Poor result: transfer into rejection box / stop of system & alert





Innovative Technologies for High Quality Identity Cards

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High Quality Identity Cards Card Holders Portrait – Greyscale goes to Color





Demands for secure Identity Documents:

- Usage of Polycarbonate material
 - > Lifetime & usage of the document for 10 years
 - > Increase number of security features
 - > Add NEW feature(s) to existing security features



High Quality Identity Cards Card Holders Portrait in COLOR – Security vs. Durability





High Quality Identity Cards Card Holders Portrait in COLOR – Mühlbauer Technologies









High Quality Identity Cards Mühlbauer Technology ALFRESCO + Patch





High Quality Identity Cards Mühlbauer Technology ALFRESCO + Partial Patch





High Quality Identity Cards Mühlbauer Technology ALFRESCO + Liquid Coating (LQC)





High Quality Identity Cards Mühlbauer Technology LIQUID COATING (LQC)

Benefits of MB Alfresco & Liquid Coating:

- Ink is transluscent
 - > 1. Visibility of Holgram (e.g. overlapping the photo)
 - > 2. Visibility of UV security print of the document





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Alfresco+LQC

REPARTATION INCOMENT



High Quality Identity Cards Mühlbauer Technology LIQUID COATING (LQC)

Benefits of MB Alfresco & Liquid Coating:

- Ink is transluscent
 - > 3. Visibility of Relief Embossing & Microtext of the document after LQC processing
 - > 4. Various types of coating designs also belonging to the document holder's photo geometry











High Quality Identity Cards Mühlbauer Technology LIQUID COATING (LQC)



Mühlbauer LIQUID COATING (LQC) is:

- Surface Protection
- > Design Feature
- Part of Security Concept



REPLECTOR INCLUSION



High Quality Identity Documents Mühlbauer Technology ALFRESCO & Liquid Coating (LQC)



Mühlbauer ALFRESCO & LIQUID COATING are tested and certified by:

- > Smithers Pira
- > FOGRA

Lifetime of more than 10 years

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High Quality Identity Documents Mühlbauer Technology Liquid Coating (LQC)



Mühlbauer LIQUID COATING (LQC):

- Surface Protection
- Design Feature
- Part of Security Concept



> Sample ID document with special Liquid Coating under UV-light

High Quality Identity Documents Mühlbauer Technology Liquid Coating (LQC)





High Quality Identity Documents Mühlbauer Technology – Laser Marking

Laser Engraving:

- Optimized laser marking types:
 - > According product: ID-card, Passport, Banking card (e.g. Metal card and/or PVC)
 - > According security feature applications, e.g. "Clear Laser Marking"; "Picture in Shadow"
 - > According volume: small/medim/high volumes





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Sample: Clear Laser Marking

Sample: Picture in Shadow





High Quality Identity Docuements Mühlbauer Technologies





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Thank you for your attention

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